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2012

Global 2000: The World's Biggest Public Companies

The Forbes Global 2000 features the largest, most influential public companies driving and defining the global economy. Forbes ranks the 2,000 companies based on sales, profits, assets and market value.

The Global 2000 is the ultimate opportunity for advertiser's to align their brand with the world's biggest and most important companies, and the CEOs and entrepreneurs behind their success.

The Global 2000 list will run 15-20 pages in print and will be broken out by the following four geographical regions:

THE UNITED STATES

EUROPE, THE MIDDLE EAST & AFRICA

ASIA-PACIFIC

THE AMERICAS



Forbes Issue Date
May 7, 2012

Print Ad Close
April 2, 2012

Online Launch Date
April 18, 2012

See reverse page for details ▶

Source: Print: MRI, Fall 2011; Online: Omniture, February 2012

**Editorial subject to change; illustrations for mock-up purposes only

FOR MORE INFORMATION, VISIT WWW.FORBESMEDIA.COM

BENEFITS OF ADVERTISING

Premier Brand Association

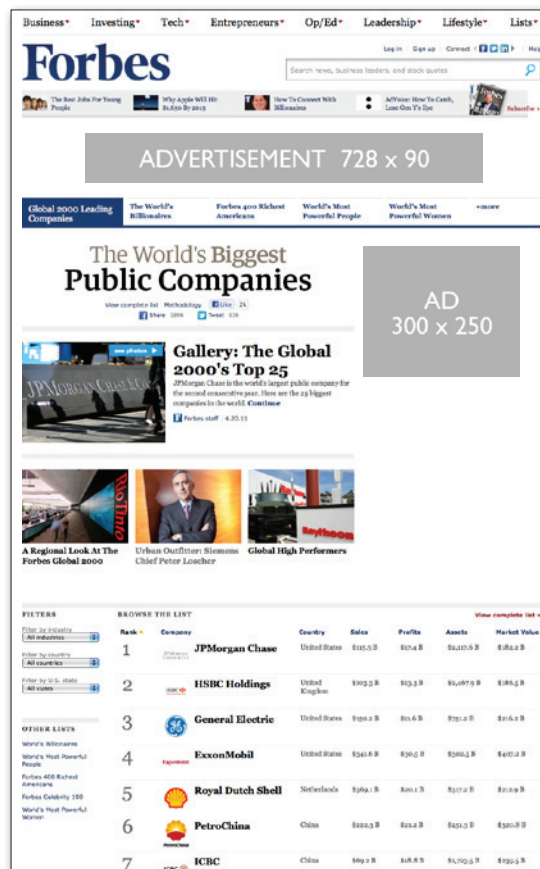
Align your brand message next to largest, most influential public companies driving and defining the global economy and the entrepreneurs behind their success

Superior Audience Reach in Print and Online

Reach **5.1 million** readers in Forbes magazine and **30 million+** unique monthly visitors on Forbes.com

Extended Newsstand Sales

3 month on-sale period on newsstands, likely to sell twice as many copies on the newsstand than a regular issue



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For more information about advertising, please visit www.forbesmedia.com or contact your sales representative:

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